

3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property rights, Entrepreneurship during the last five years

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To
2024	Analytical Research activities in music		05-07-2024
2024	intellectual property rights in commerce		04-07-2024
2024	Research in Zoology		04-07-2024
2024	Research Methodology-Music and A.I		09-05-2024
2024	Entrepreneurship in Music		26-04-2024
2024	Importance of Research in Education		17-04-2024
2024	Importance of Patents in Research Area		13-03-2024
2024	Entrepreneurship		03-01-2024
2023	How to Submit Minor Research Projects For Research Fundings.		22-12-2023
2023	Research in Algae for Biodiesel Formulation.		18-11-2023
2023	Artificial Intelligence in Research Area		18-11-2023
2023	Importance and Challenges of Intellectual Property Rights		06-11-2023
2023	The Multidisciplinary Conference on Shaping the Future:Trends and Insights For Tomorrow.		29 to 30-09-2023
2023	Music and Technology		21 to 23-09-2023
2023	Research Papers and Scopus Index Journals		18-08-2023
2023	Entrepreneurship Skills ,Attitude and Behaviour.		07-09-2023
2023	The Evolution of Startups		07-08-2023
2023	Trending Research Opportunity in Botany.		03-07-2023
2023			

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DATE- 04-07-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF MUSIC DEPARTMENT THAT A SEMINAR ON "ANALYTICAL RESEARCH ACTIVITIES IN MUSIC" WILL BE ORGANIZED ON 05-07-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

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## Report on seminar

**Title:** Seminar on Analytical Research Activities in Music.

**Date:** 05-07-2024

**Venue:** Geography Lab

**Resource Person-** Dr.O.P.Nair

The Seminar on Analytical Research Activities in the field of Music aimed to delve into the intricacies of analytical research methods, equipping participants with the knowledge and skills necessary for conducting effective analytical research across various domains. The seminar brought together researchers, academicians, and professionals seeking to enhance their analytical capabilities and contribute to evidence-based decision-making.

- Overview of various types of analytical research, including descriptive, exploratory, and explanatory research.
- Identifying the appropriate type for different research objectives.
- Principles of research design for analytical studies.
- Selecting suitable research designs for specific analytical research questions.
- Exploration of quantitative and qualitative data collection methods in analytical research.
- Strategies for ensuring data accuracy and reliability.

**Conclusion:** The Seminar on Analytical Research Activities provided a comprehensive exploration of analytical research methods, offering valuable insights and practical skills to participants. Attendees left with a deeper understanding of the analytical research process and enhanced capabilities to contribute to evidence-based decision-making in their respective fields. The organizers are commended for creating a forum that promotes excellence in analytical research.

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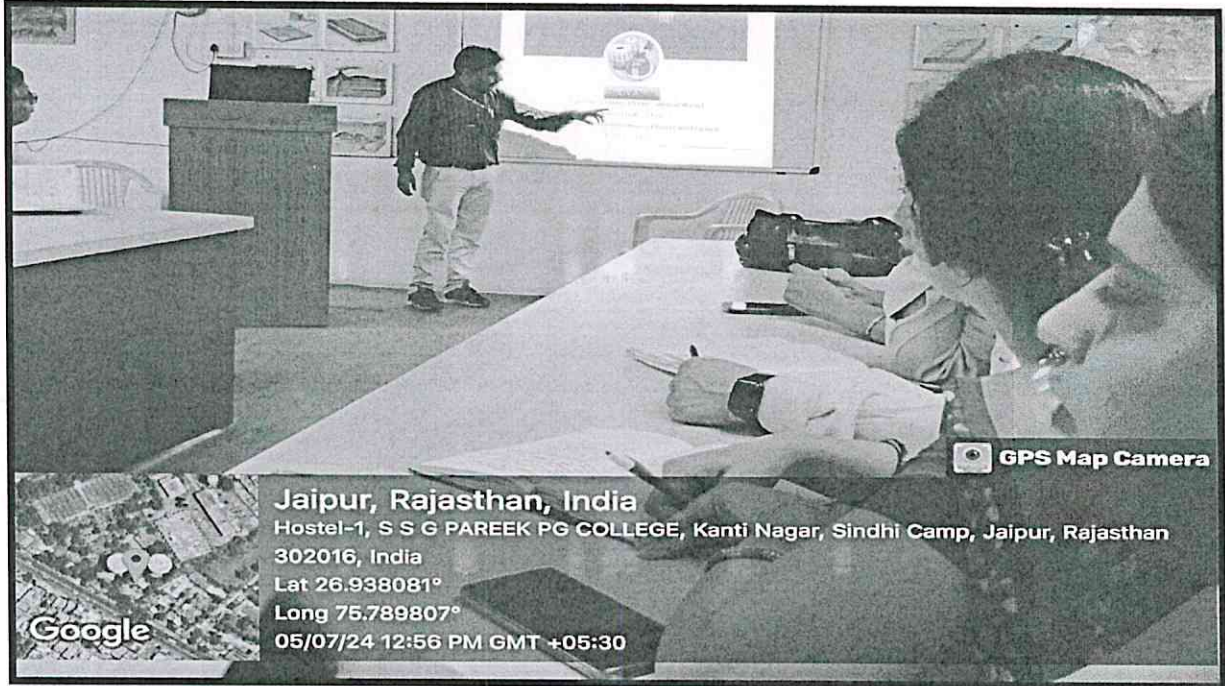
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Jaipur, Rajasthan, India

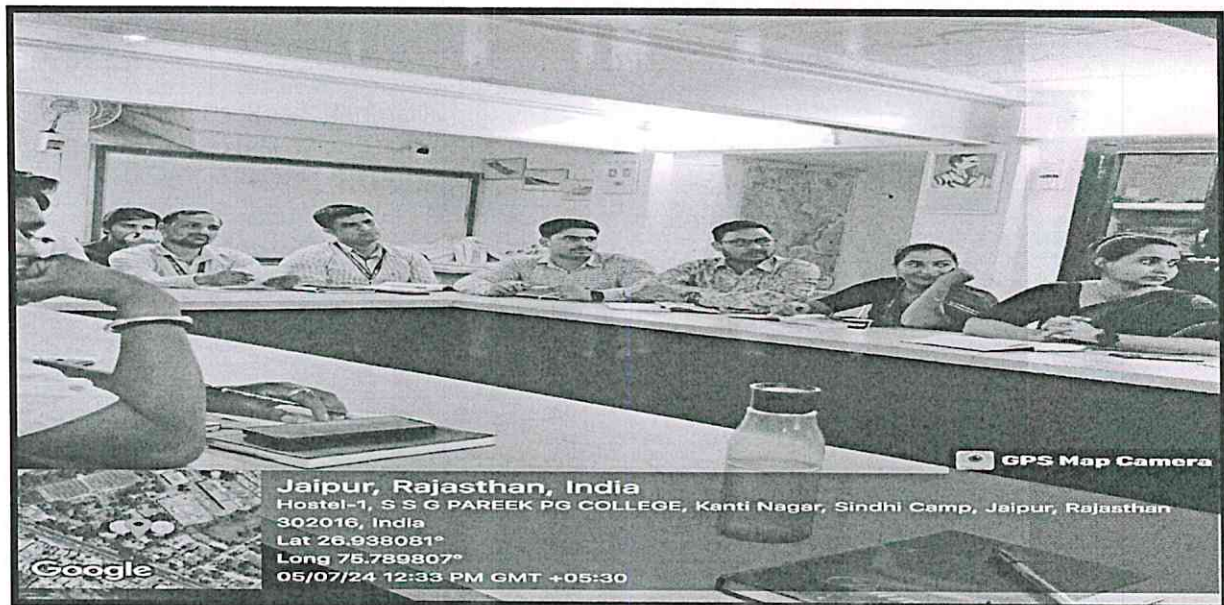
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302016, India

Lat 26.938081°

Long 75.789807°

05/07/24 12:56 PM GMT +05:30

Dr.O.P.Nair explain the contents



Jaipur, Rajasthan, India

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302016, India

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Interactive session

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DATE- 04-07-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A SEMINAR ON "INTELLECTUAL PROPERTY RIGHTS (IPR) IN COMMERCE" WILL BE ORGANIZED ON 05-07-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - COMMERCE DEPARTMENT, S.S.G. PAREEK P.G. COLLEGE

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## Report on Seminar

**Title:** "Intellectual Property Rights (IPR) in Commerce".

**Date:** 05-07-2024

**Venue:** Commerce Department.

**Resource Person-Dr. N.M. Sharma**

A seminar on "Intellectual Property Rights (IPR) in Commerce" was conducted by Dr. N.M. Sharma at S.S.G. Pareek P.G. College. Dr. Sharma, an esteemed expert in the field of commerce and intellectual property, provided an in-depth analysis of the role and significance of IPR in the commercial sector. The event was attended by students, faculty members, and professionals from the commerce and business fields.

### **Overview of the Seminar**


Dr. Sharma began the seminar by defining Intellectual Property Rights and their relevance in today's global economy. He outlined the various types of intellectual property, including patents, trademarks, copyrights, and trade secrets, and their specific applications in commerce.

### **Key Topics Discussed**

#### **1. Importance of IPR in Commerce:**

Dr. Sharma discussed the critical role IPR plays in protecting business innovations and maintaining competitive advantage. He emphasized that IPR encourages creativity and innovation by providing legal protection to inventors and businesses.

#### **2. Types of Intellectual Property:**

  
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Detailed explanations of the different forms of intellectual property were provided:

- **Patents:** Protecting inventions and encouraging technological advancements.
- **Trademarks:** Safeguarding brand identity and consumer trust.
- **Copyrights:** Ensuring creators have exclusive rights to their original works.
- **Trade Secrets:** Protecting confidential business information from competitors.

### 3. IPR in the Digital Age:

Dr. Sharma addressed the challenges and opportunities presented by the digital age, including issues related to digital piracy, online infringement, and the protection of digital content.

The seminar highlighted strategies for businesses to protect their intellectual property online and the importance of digital rights management.

### 4. IPR Laws and Regulations:

An overview of national and international IPR laws and regulations was provided. Dr. Sharma explained the procedures for registering and enforcing intellectual property rights, both domestically and internationally.

The importance of compliance with IPR laws to avoid legal disputes and potential penalties was emphasized.

### 5. Commercialization of Intellectual Property:

Dr. Sharma discussed various strategies for the commercialization of intellectual property, including licensing, franchising, and partnerships. The seminar provided insights into how businesses can monetize their intellectual property and generate additional revenue streams.

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DATE- 04-07-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF ZOOLOGY DEPARTMENT THAT A SEMINAR ON "RESEARCH IN ZOOLOGY" WILL BE ORGANIZED ON 5-07-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

  
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## Report on Research Seminar: "Research in Zoology" by Dr. Rajneesh Kumar Mishra.

**Date:** 5th July 2024

**Venue:** S.S.G. Pareek P.G. College

The seminar on "Research in Zoology," conducted by Dr. Rajneesh Kumar Mishra, was held on the 5th of July, 2024, at S.S.G. Pareek P.G. College. Dr. Mishra, a renowned zoologist, shared his extensive knowledge and recent findings in the field of zoology. The seminar was attended by students, faculty members, and researchers from various institutions.

Dr. Mishra commenced the seminar with an introduction to the significance of zoological research in understanding biodiversity, conservation efforts, and ecological balance. He highlighted the importance of interdisciplinary approaches in zoology, integrating genetics, ecology, and behavior studies.

### Key Topics Discussed

#### 1. Biodiversity and Conservation:

- Dr. Mishra emphasized the critical role of zoological research in conserving biodiversity. He discussed various conservation strategies and the importance of habitat preservation.
- Case studies on endangered species and successful conservation projects were presented, demonstrating the practical applications of zoological research.

#### 2. Advancements in Genetic Research:

- The seminar covered recent advancements in genetic research, including the use of CRISPR technology for gene editing.
- Dr. Mishra explained how genetic studies help in understanding species evolution, adaptation mechanisms, and disease resistance.

#### 3. Behavioral Ecology:

- Dr. Mishra shared insights into behavioral ecology, exploring how animals interact with their environment and each other.
- He discussed recent research on animal communication, mating behaviors, and social structures within species.

#### 4. Climate Change Impact:

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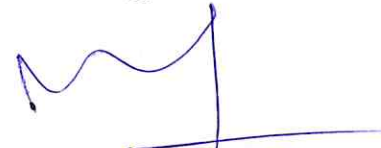


- The impact of climate change on wildlife was a significant focus. Dr. Mishra presented data on how changing climates are affecting animal migration patterns, breeding cycles and habitat availability.
- He stressed the importance of adaptive research methodologies to predict and mitigate these impacts.

#### 5. Innovative Research Techniques:

- Dr. Mishra introduced several innovative research techniques, such as remote sensing, molecular markers, and bioinformatics tools.
- The applications of these techniques in field research and data analysis were thoroughly discussed.

The seminar concluded with an interactive session where attendees engaged with Dr. Mishra, posing questions and discussing their own research projects. Dr. Mishra provided valuable feedback and suggestions, encouraging young researchers to pursue innovative and impactful research in zoology.

  
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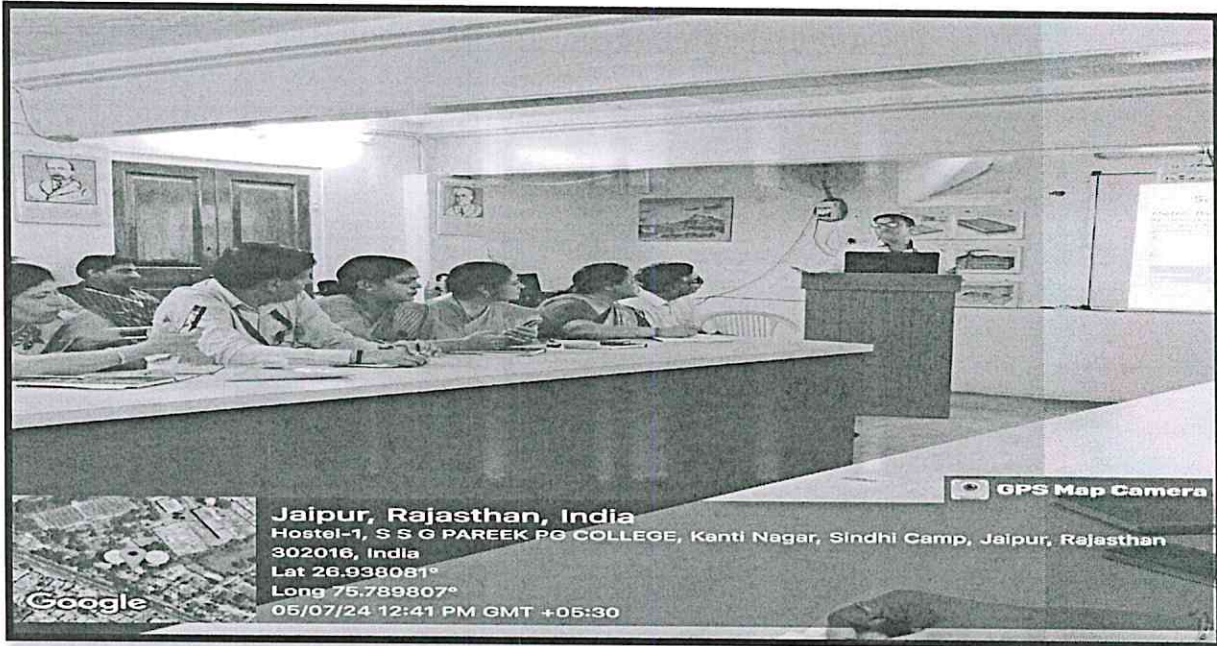
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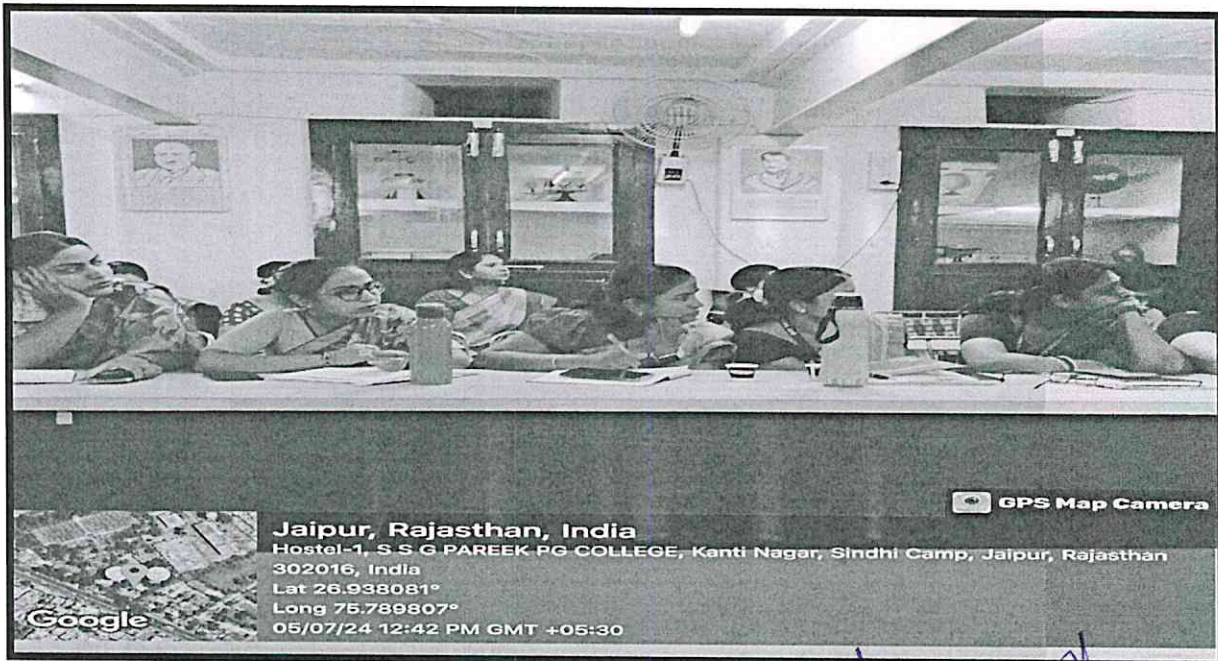
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Dr.Rajneesh Mishra interacts with faculty members



Faculty members engaged in seminar

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DATE- 08-05-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF MUSIC DEPARTMENT THAT A SEMINAR ON "MUSIC AND AI" WILL BE ORGANIZED ON 09-05-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

  
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## Report on Seminar: "Music and AI"

**Date: 09-05-2024**

**Venue: Music department, S.S.G.Pareek P.G.College, Banipark, Jaipur.**

**Resource persons- Dr. Vijendra Gautam**

A seminar on "Music and AI" was conducted by Dr. Rajendra Gautam from Rajasthan Sangeet Sansthan, Jaipur. Dr. Gautam, a distinguished expert in both music and artificial intelligence (AI), provided an in-depth exploration of the intersection between these two fields. The seminar attracted a diverse audience, including students, musicians, technologists, and faculty members interested in understanding how AI is revolutionizing the music industry.

Dr. Gautam commenced the seminar by introducing the fundamental concepts of AI and its application in various domains. He then focused on the transformative impact of AI on music creation, production, and distribution, highlighting the potential and challenges of integrating AI technologies into the musical landscape. He provided a comprehensive overview of AI, explaining its core principles, algorithms, and machine learning techniques. He discussed the historical context of AI in music, tracing its evolution from early experiments to modern applications. The seminar delved into how AI is being used to compose music. Dr. Gautam showcased examples of AI-generated music, explaining the underlying algorithms and techniques such as neural networks and deep learning. He discussed AI-driven music production tools that assist musicians in creating, mixing, and mastering tracks, thereby enhancing creativity and efficiency. Dr. Gautam explored how AI algorithms analyze music to understand patterns, genres, and emotional content. He highlighted applications in music recommendation systems used by platforms like Spotify and Apple Music. The seminar included a discussion on how AI can personalize listening experiences and predict user preferences based on listening habits.

### **1. Ethical and Creative Implications:**

- The ethical considerations of using AI in music were thoroughly examined. Dr. Gautam addressed concerns about authorship, originality, and the potential for AI to overshadow human creativity.

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- He emphasized the need for a balanced approach, where AI complements rather than replaces human musicians, fostering a collaborative environment.

## 2. Future Trends and Innovations:

- Dr. Gautam provided insights into future trends in AI and music, including advancements in real-time music generation, adaptive soundtracks for gaming and films, and AI-driven music education tools.
- He encouraged participants to stay informed about emerging technologies and consider how they can leverage AI in their own musical endeavors.

The seminar concluded with an interactive session, allowing attendees to engage with Dr. Gautam through questions and discussions. Participants expressed their curiosity about the practical applications of AI in their musical projects and sought advice on integrating AI tools into their workflows.

The seminar on "Music and AI" by Dr. Rajendra Gautam was an enlightening and thought-provoking event that shed light on the synergies between music and artificial intelligence. Dr. Gautam's expertise and engaging presentation inspired attendees to explore the possibilities that AI offers to the music industry.

  
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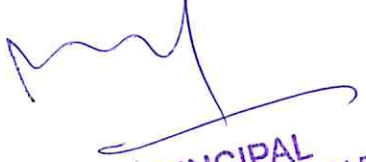
DATE- 25-04-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF MUSIC DEPARTMENT THAT A SEMINAR ON "ENTREPRENEURSHIP IN MUSIC" WILL BE ORGANIZED ON 26-04-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 12:00 A.M. TO 2:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

  
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**Report on Workshop: "Entrepreneurship in Music" by Dr. Kamlesh Sharma.**

**Date: 26-04-2024**

**Venue: S.S.G.Pareek P.G.College, Jaipur.**

## **Introduction**

A workshop on "Entrepreneurship in Music" was conducted by Dr. Kamlesh Sharma, the Principal of Satya Sai College, Jaipur. Dr. Sharma, an experienced academician and music enthusiast, shared his insights on how to navigate and succeed in the music industry through entrepreneurial ventures. The workshop was attended by students, aspiring musicians, and faculty members interested in exploring the intersection of music and entrepreneurship.

## **Overview of the Workshop**

Dr. Sharma began the workshop with an introduction to the concept of entrepreneurship in the music industry. He highlighted the importance of innovation, creativity, and business acumen in transforming musical talents into successful entrepreneurial ventures.

## **Key Topics Discussed**

### **1. Understanding the Music Industry:**

Dr. Sharma provided an overview of the current landscape of the music industry, discussing the various sectors such as recording, publishing, live performances, and digital streaming.

- i. He emphasized the need for musicians to understand the industry dynamics, market trends, and the economic aspects of music production and distribution.

### **2. Developing a Music Business Plan:**

- i. The workshop included a detailed session on how to create a comprehensive business plan tailored to the music industry. Dr. Sharma outlined the key components of a music business plan,





including market analysis, target audience, revenue streams, and marketing strategies.

- ii. He provided practical examples and templates to help participants draft their own business plans.

### 3. Building a Brand:

- i. Dr. Sharma discussed the significance of personal branding for musicians. He explained how building a unique and authentic brand can help musicians stand out in a competitive market.
- ii. Strategies for brand development, including social media presence, image management, and audience engagement, were covered in depth.

### 4. Leveraging Digital Platforms:

- i. The workshop explored the role of digital platforms in the music industry. Dr. Sharma highlighted the importance of utilizing platforms such as YouTube, Spotify, and social media for music promotion and distribution.
- ii. Tips on optimizing online presence, creating engaging content, and leveraging data analytics to understand audience preferences were shared.

### 5. Monetizing Music:

- i. Dr. Sharma provided insights into various revenue streams available to musicians, including live performances, merchandise sales, licensing, and digital royalties.
- ii. He discussed the importance of diversifying income sources and maximizing earning potential through strategic partnerships and collaborations.

### 6. Legal and Financial Aspects:

- i. The workshop also covered the legal and financial aspects of entrepreneurship in music. Dr. Sharma explained the basics of music copyrights, contracts, and royalty management.
- ii. Financial planning, budgeting, and funding options for music projects were also discussed.

## Interactive Session

The workshop concluded with an interactive session where participants had the opportunity to ask questions and seek advice from Dr. Sharma. Attendees



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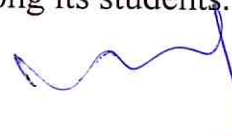
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shared their entrepreneurial ideas and received valuable feedback and suggestions. The workshop on "Entrepreneurship in Music" by Dr. Kamlesh Sharma was a comprehensive and insightful event that equipped participants with the knowledge and tools needed to succeed in the music industry. Dr. Sharma's expertise and practical advice were highly appreciated, inspiring many to pursue entrepreneurial ventures in music.

This event demonstrated Satya Sai College's commitment to providing holistic education and fostering entrepreneurial spirit among its students.

  
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DATE- 16-04-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A WORKSHOP ON "IMPORTANCE OF RESEARCH IN EDUCATION" WILL BE ORGANIZED ON 17-04-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - SEMINAR HALL, S.S.G. PAREEK P.G. COLLEGE

  
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**Title:** Workshop on Importance of Research in education.

**Date:** 17-04-2024

**Venue:** Seminar Hall.

**Resource Person-** Dr.Mamta Bhatia (Senior Regional Director, IGNOU, Jaipur).

The Workshop on Enhancing Research Activities in education aimed to empower the faculty and students with the necessary skills, mindset, and resources to actively engage in meaningful research endeavors. The workshop provided a platform to explore the world of research, cultivate critical thinking, and develop a passion for contributing to knowledge in their respective fields.

- The importance of research in academic and personal development.
- Fostering curiosity and cultivating a passion for research.
- Recognizing the value of research in personal and academic growth.
- Basics of research design, data collection, and analysis.
- Understanding the different types of research.
- Importance of literature reviews in shaping research questions.
- Tools and strategies for effective literature review.

Participants engaged in interactive workshops and group activities. Workshops focused on research tools, literature review, and effective communication of research findings. The Workshop on Importance of Research in the field of education successfully ignited a passion for research and equipped students with the skills needed to embark on meaningful research endeavors. Attendees left with a heightened appreciation for research, a clearer understanding of the research process, and a strengthened sense of community within the research landscape. The organizers are commended for their efforts in promoting a research-centric culture among students.

  
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INTERACTIVE SESSION DURING THE SEMINAR

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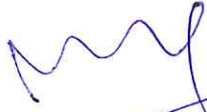
DATE- 13-03-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A WORKSHOP ON "IMPORTANCE OF PATENTS IN RESERCH AREA" WILL BE ORGANIZED ON 14-03-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

  
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## Report on Workshop on importance of patents in Research Area.

**Date:** 14-03-2024

**Venue:** Seminar hall S.S.G Pareek P.G. College.

**Resource person-** Dr.Rammurti Meena Assistant Regional Director, IGNOU, Jaipur)

On March 14, 2023, a workshop on the importance of patents in research was held at the Seminar Hall of S.S.G Pareek P.G. College. The event was organized to enlighten students, researchers, and faculty members about the critical role patents play in the realm of research and innovation.

### Opening Session:

The workshop commenced with an inaugural speech by the Principal of S.S.G Pareek P.G. College, who emphasized the significance of intellectual property rights in the academic and research community. The Principal welcomed the resource person, Dr. Rammurti Meena, Assistant Regional Director of IGNOU, Jaipur, and highlighted his vast experience and expertise in the field.

### Keynote Address:

Dr. Rammurti Meena delivered the keynote address, focusing on the following key points:

#### 1. Definition and Types of Patents:

- Dr. Meena provided a comprehensive definition of patents, distinguishing between utility patents, design patents, and plant patents. He explained the legal framework governing patents and the protection they offer to inventors.

#### 2. Importance of Patents:

- He emphasized the importance of patents in fostering innovation and protecting intellectual property. Dr. Meena highlighted how patents contribute to the economic growth of a country by encouraging research and development activities.

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### 3. Patent Filing Process:

Dr. Meena detailed the steps involved in filing a patent, from conducting a prior art search to drafting the patent application and undergoing the examination process. He provided practical tips for avoiding common pitfalls during the application process.

### 4. Patents in Academic Research:

The resource person discussed the relevance of patents in academic research, encouraging researchers to consider patenting their inventions to protect their work and gain recognition. He also addressed the challenges faced by researchers in patenting their innovations and offered solutions to overcome these obstacles.

### 5. Case Studies:

Dr. Meena presented several case studies of successful patents that originated from academic research. These examples illustrated the commercial potential of patented inventions and their impact on society.

The keynote address was followed by an interactive session where participants had the opportunity to ask questions and seek clarifications from Dr. Meena. The discussion covered various aspects of patents, including patentability criteria, international patent protection, and the role of patent attorneys. The workshop concluded with a vote of thanks by the Head of the Department of Science, S.S.G Pareek P.G. College. The participants expressed their appreciation for the insightful and informative session conducted by Dr. Rammurti Meena. The workshop successfully raised awareness about the importance of patents in research and provided valuable knowledge to the attendees.

Overall, the workshop was a resounding success, equipping researchers and students with the necessary understanding to navigate the complex world of patents and intellectual property rights.

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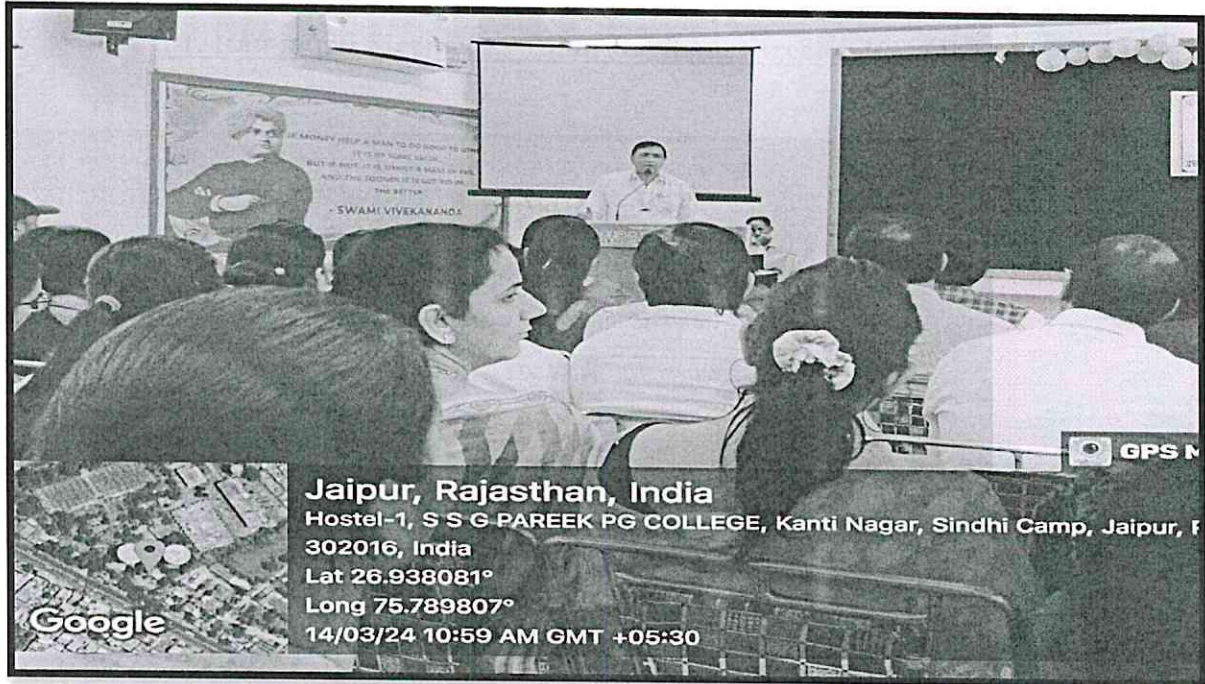
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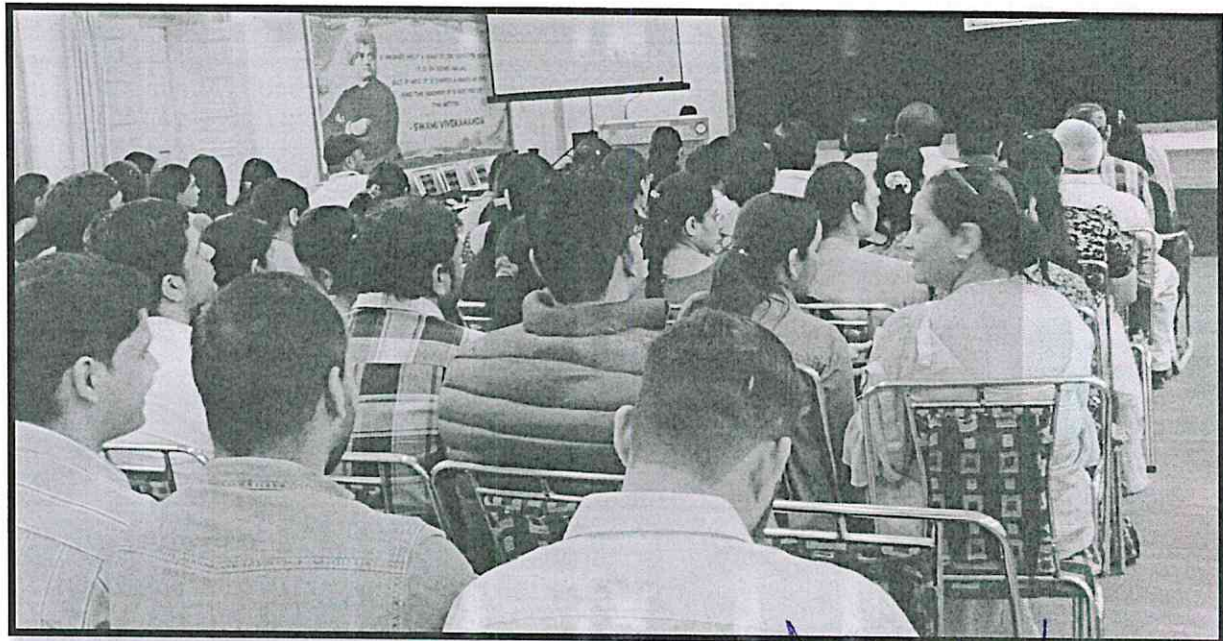
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Dr. Rammurti Meena (Assistant Regional Director IGNOU)



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**Attendees during the seminar S.S.G. PAREEK P.G. COLLEGE**  
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DATE- 02-01-2024

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS A SEMINAR ON "ENTREPRENEURSHIP" WILL BE ORGANIZED ON "03-01-2024. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 11:00A.M. TO 1:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

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## Report on' Seminar on Entrepreneurship'

**NSS Unit Name/College Name:** S.S.G Pareek P.G. College, Banipark ,Jaipur.

**Event Name:** "Seminar on Entrepreneurship"

**Event Date:** 3 January 2024

**Event Time:** 11:00 A.M.

### **Objective:**

The objective of learning skills in education is to give every student the rights given to him, such as life, liberty, the right to health, the right to economic, social, and educational freedom, and the right to equality and dignity. All these rights are given in the Indian Constitution.

### **Brief Description of Event:**

On 3<sup>rd</sup> January 2024, NSS students participated in the seminar on Entrepreneurship of quality of education at SSG Pareek PG College Jaipur. Dr. M.L. Vasista, Vice Principal of Commerce College, was present as the chief guest. The Principal, Dr. N. M. Sharma, Vice Principal Anju Pareek, and N.S.S. officers and officials welcomed him by giving him a flower bunch and insignia. Keynote M.L. Vashistha discussed four main points of learning skills in education

- 1 Learning to know
2. Learning to do
3. Learning to live together
4. Learning to be.

National Service Scheme Officer Mr. Jaidev Sharma, Dr Vineeta Chaudhary, Assistant Officer Dr. Harlal Meel, and staff members of other colleges were present.

  
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Dr. Anju Pareek Welcome to Dr. Kamlesh Sharma



Guest and Students With Faculty Members

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DATE- 21-12-2023

## NOTICE

THIS IS TO INFORM ALL THE FACULTY MEMBERS THAT A FDP ON "HOW TO SUBMIT MINOR RESEARCH PROJECTS FOR RESEARCH FUNDINGS" WILL BE ORGANIZED ON 22-12-2023. PRESENCE IS COMPULSORY FOR ALL THE FACULTY MEMBERS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - GEOGRAPHY LAB, S.S.G. PAREEK P.G. COLLEGE

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## Report on Faculty Development Program (FDP) on how to submit Minor Research Projects for research funding.

Date: 22-12-2023

Venue: Geography Lab

Resource Person- Professor.N.M. Sharma

The Faculty Development Program on Minor Research Project submission aimed to empower educators and researchers with the knowledge and skills needed to formulate impactful and well-defined research projects. The program provided a platform for participants to enhance their project development capabilities, fostering a research culture within academic institutions.

- Components of a successful grant proposal.
- Tips for writing clear, concise, and compelling proposals to secure funding.
- Planning and organizing data collection methods.
- Introduction to statistical tools and data analysis techniques.
- Developing realistic project timelines and milestones.
- Effective project management strategies..

The Faculty Development Program on Minor Research Project Formation successfully equipped participants with the skills and knowledge necessary to initiate and develop impactful research projects. Attendees left with a clearer understanding of the research project formulation process and a strengthened ability to contribute meaningfully to the research landscape within their academic institutions. The organizers are commended for their efforts in fostering a research-oriented environment.

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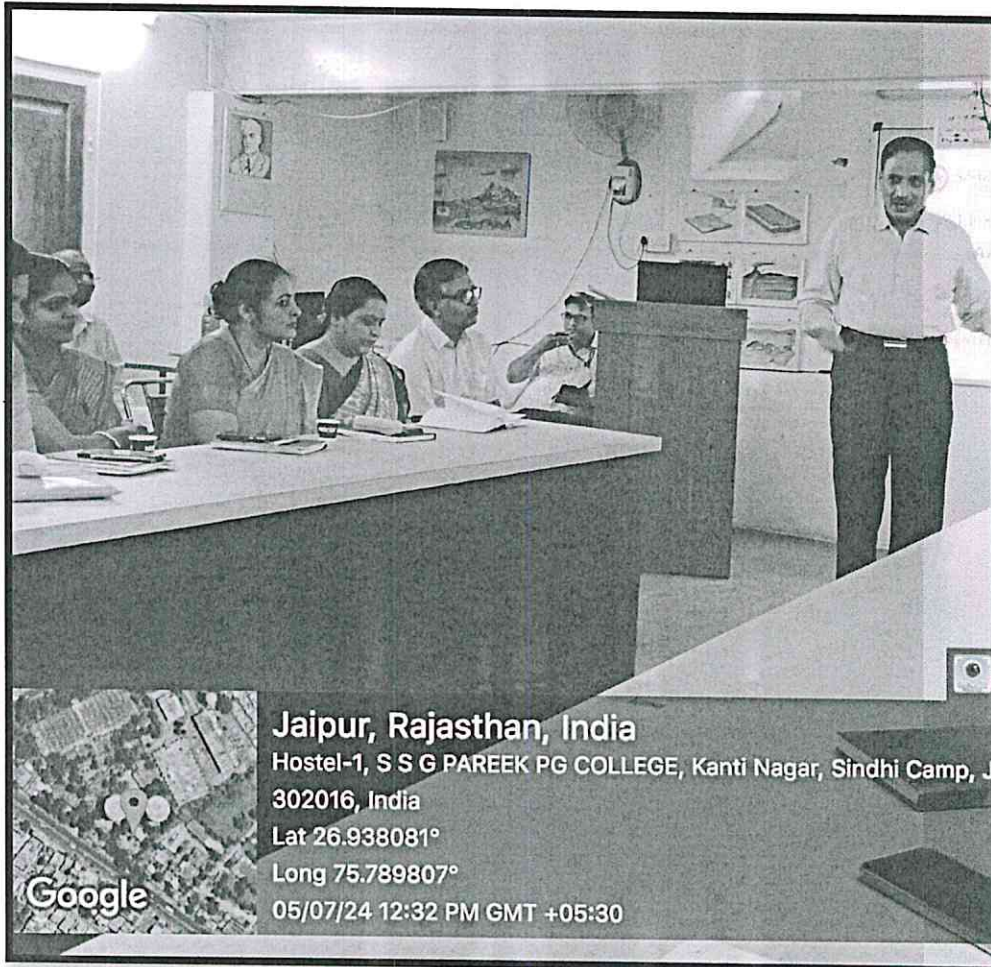
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**Professor N.M.Sharma talks about Minor Research Projects for research funding.**

*(Handwritten signature)*  
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DATE- 17-11-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF BOTANY DEPARTMENT THAT A SEMINAR ON "RESEARCH IN ALGAE FOR BIODIESEL FORMULATION" WILL BE ORGANIZED ON 18-11-2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - GEOGRAPHY LAB, S.S.G. PAREEK P.G. COLLEGE

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## Seminar Report on "Research in Algae for Biodiesel Formulation"

**Date:** 18-11-2023

**Venue:** GeographyLab, S.S.G. Pareek P.G.College.

**Speaker:** Dr. G.P. Singh, Department of Botany, University of Rajasthan, Jaipur

A seminar on "Research in Algae for Biodiesel Formulation" was conducted at S.S.G. Pareek P.G. College, featuring Dr. G.P. Singh from the Department of Botany, University of Rajasthan, Jaipur. The seminar aimed to educate students and faculty about the potential of algae as a sustainable source for biodiesel production and the ongoing research in this innovative field.

### **Seminar Highlights**

#### **1. Introduction to Algae as a Biofuel Source:**

- ❖ Dr. G.P. Singh began the seminar by introducing algae as a promising alternative to fossil fuels. He explained that algae have the ability to produce high amounts of lipids, which can be converted into biodiesel.
- ❖ The environmental benefits of using algae for biodiesel, such as reduced greenhouse gas emissions and minimal impact on food crops, were highlighted.

#### **2. Research Methodologies:**

- ❖ The speaker delved into the various research methodologies employed in the study of algae for biodiesel production. This included:
  - **Algal Cultivation:** Different methods of cultivating algae, such as open ponds and photobioreactors, were discussed.
  - **Lipid Extraction:** Dr. Singh explained the processes used to extract lipids from algae, which are then converted into biodiesel.
  - **Biodiesel Conversion:** The chemical processes involved in converting algal lipids into biodiesel, including transesterification, were detailed.

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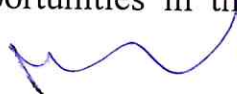
### 3. Challenges in Algal Biodiesel Research:

- ❖ Dr. Singh addressed the challenges faced in the research and commercialization of algal biodiesel. These included:
  - **High Production Costs:** The cost of cultivating and processing algae remains high compared to conventional fossil fuels.
  - **Technological Limitations:** The need for advanced technologies to improve the efficiency of lipid extraction and biodiesel conversion.
  - **Environmental Factors:** The impact of environmental conditions on algal growth and lipid productivity.

### 4. Potential Solutions and Future Prospects:

- ❖ The seminar explored potential solutions to the challenges in algal biodiesel research, such as genetic engineering of algae for higher lipid content and the development of more cost-effective cultivation methods.
- ❖ Dr. Singh also discussed the future prospects of algal biodiesel, emphasizing its role in achieving energy security and sustainability.
- ❖ Dr. Singh shared insights from ongoing research projects at the University of Rajasthan and other institutions, showcasing the progress made in algal biodiesel formulation.
- ❖ Case studies of successful pilot projects and collaborations between academia and industry were presented, highlighting the practical applications of research findings.

The seminar included an interactive session where participants engaged with Dr. Singh on various aspects of algal biodiesel research. Students showed great interest in the topic, asking about career opportunities in this field and the practical applications of the research.

  
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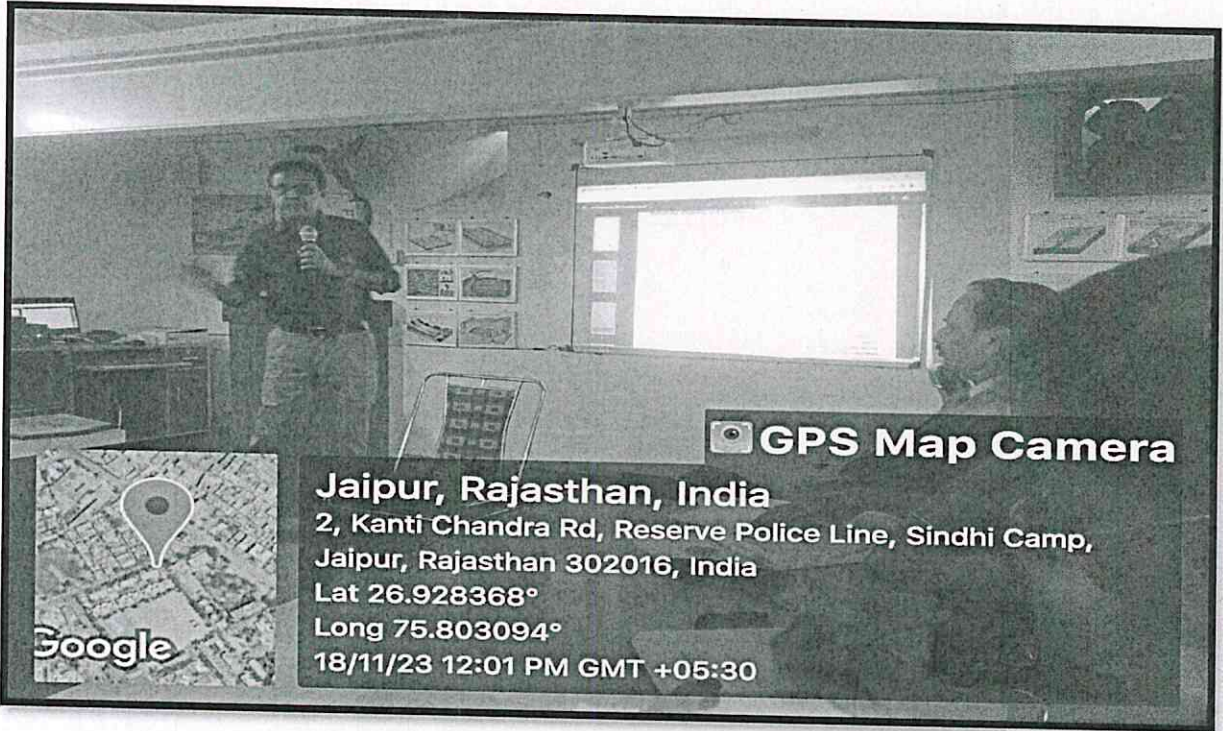
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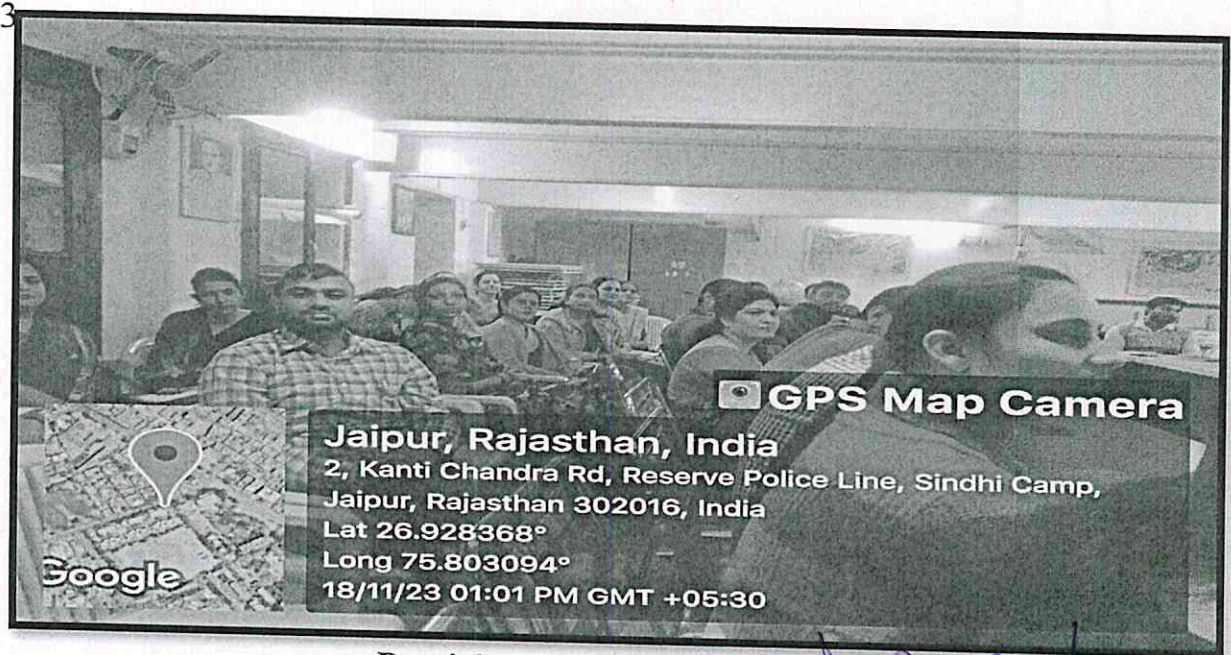
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Dr.G.P.Singh delivers the lecture



Participants in the Seminar

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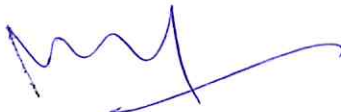
DATE- 17-11-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF S.S.G. PAREEK P.G. COLLEGE THAT A SEMINAR ON USE OF "ARTIFICIAL INTELLIGENCE (AI) IN RESEARCH AREA" WILL BE ORGANIZED ON 18-11-2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - SEMINAR HALL, S.S.G. PAREEK P.G. COLLEGE

  
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## Report on Seminar

**Title:** Seminar on use of Artificial Intelligence (AI) in research area.

**Date:** -18-11-2023

**Venue:** Seminar Hall

**Resource Person-** Dr. Kishan Kumar Sharma.

**Introduction:** The Seminar on the Importance of Intellectual Property in the Age of Artificial Intelligence provided a platform for experts, researchers, and industry professionals to explore the crucial role of IP in the development, protection, and ethical deployment of artificial intelligence technologies. The seminar aimed to foster a deeper understanding of how IP frameworks welcome and introduction to the seminar's theme.

- The evolving landscape of AI and its impact on innovation.
- Overview of different forms of intellectual property (patents, copyrights, trademarks, trade secrets) and their relevance to AI.
- Understanding the importance of IP protection for AI innovations.
- Exploring the patentability of AI-related inventions.
- Case studies on patented AI technologies and their impact on industries.
- Addressing copyright challenges in AI-generated content.
- The role of copyright in protecting AI algorithms and creative works.

The Seminar on the Importance of Intellectual Property in the Age of Artificial Intelligence was instrumental in highlighting the crucial relationship between IP and AI. Attendees gained valuable insights into the role of intellectual property in fostering innovation and ethical practices in the rapidly advancing field of artificial intelligence. The organizers are commended for creating a forum that promotes dialogue and collaboration at the intersection of IP and AI.

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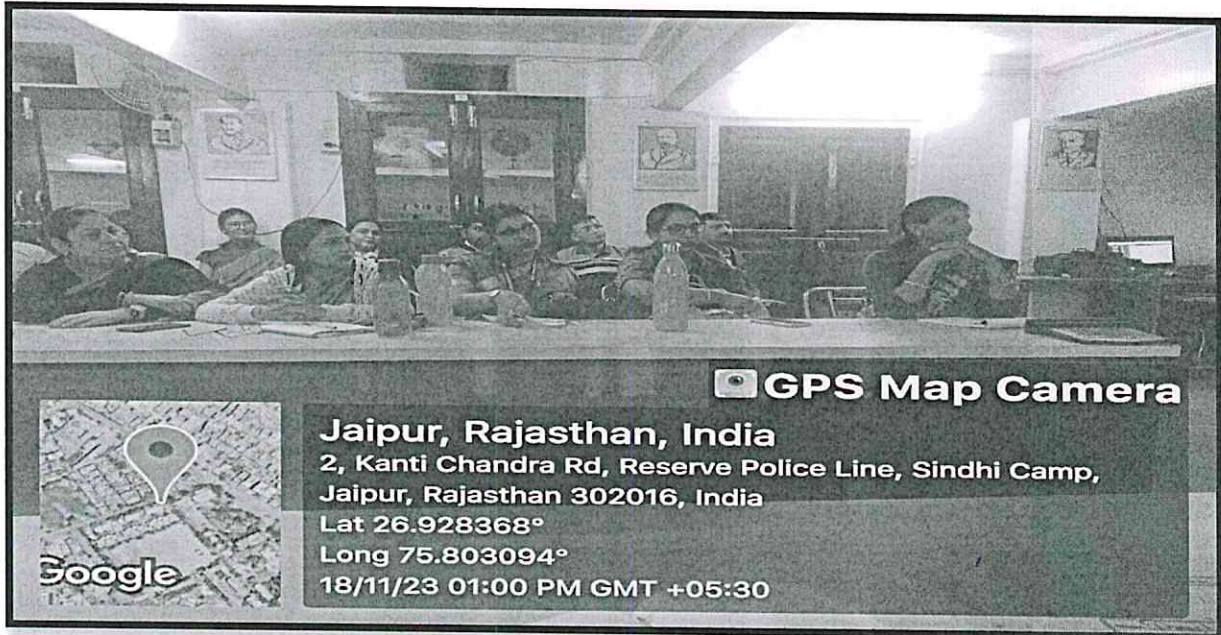
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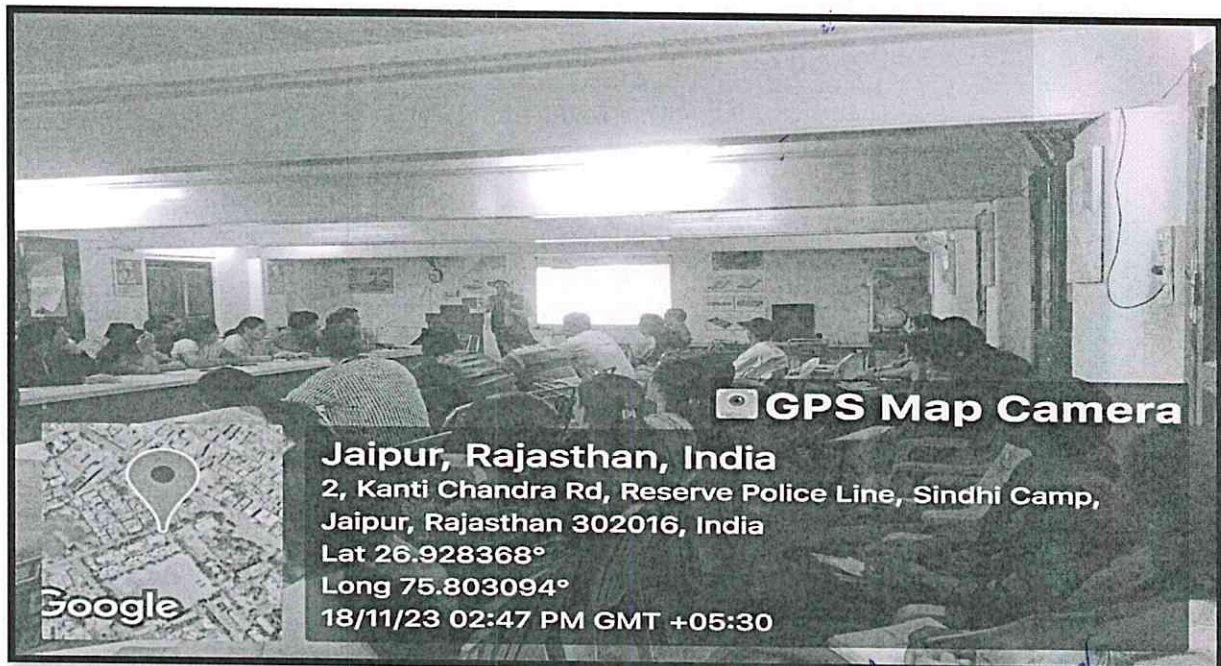
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Participant during the Seminar



Dr. Kishan Kumar Sharma delivers the lecture

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DATE- 05-11-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS A SEMINAR ON "IMPORTANCE AND CHALLENGES OF INTELLECTUAL PROPERTY RIGHTS (IPR)" WILL BE ORGANIZED ON 06-11-2023, PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - CENTRAL HALL, S.S.G. PAREEK P.G. COLLEGE

  
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## Seminar Report on "Importance and Challenges of Intellectual Property Rights (IPR)"

**Date:** 06-11-23

**Venue:** Central Hall, S.S.G. Pareek P.G. College.

**Speaker:** Dr. O.P. Nair

A seminar on "Importance and Challenges of Intellectual Property Rights (IPR)" was conducted at S.S.G. Pareek P.G. College, featuring Dr. O.P. Nair, a distinguished expert in the field of intellectual property. The seminar aimed to educate students and faculty on the significance of IPR in today's knowledge-driven economy, as well as the various challenges associated with protecting intellectual property.

### Seminar Highlights

#### 1. Introduction to Intellectual Property Rights (IPR):

- Dr. O.P. Nair began by defining Intellectual Property Rights (IPR) and their various forms, including patents, trademarks, copyrights, and trade secrets.
- He emphasized the importance of IPR in fostering innovation, creativity, and economic growth, explaining how it incentivizes individuals and companies to invest in research and development.

#### 2. Importance of IPR in the Modern Economy:

- The speaker discussed the critical role of IPR in protecting the creations of the mind, such as inventions, literary and artistic works, symbols, names, and images used in commerce.
- He highlighted how IPR contributes to the competitiveness of businesses and economies by safeguarding innovations and providing a legal framework for commercialization.

#### 3. Challenges in Protecting Intellectual Property:

- Dr. Nair addressed the numerous challenges associated with protecting intellectual property, including:

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- **Globalization:** The complexities of enforcing IPR across different countries with varying legal systems.
- **Digital Piracy:** The rise of digital technologies has made it easier to copy and distribute protected works, leading to significant challenges in enforcement.
- **Counterfeiting:** The proliferation of counterfeit goods, which undermines the value of trademarks and harms consumers.
- **Legal and Regulatory Hurdles:** Navigating the legal processes for obtaining and enforcing IPR, which can be time-consuming and costly.

#### 4. The Future of IPR:

- Dr. Nair concluded the seminar by discussing the future of IPR in the context of emerging technologies, such as artificial intelligence, and the evolving global economy.
- He emphasized the need for continuous adaptation of IPR laws and practices to keep pace with technological advancements and changing market dynamics.

.The seminar on "Importance and Challenges of Intellectual Property Rights (IPR)" provided valuable insights into the critical role of IPR in the modern economy and the challenges associated with its protection. Dr. O.P. Nair's expertise and practical advice were highly appreciated by the participants, who gained a deeper understanding of the complexities of IPR and its significance in fostering innovation and economic growth.

  
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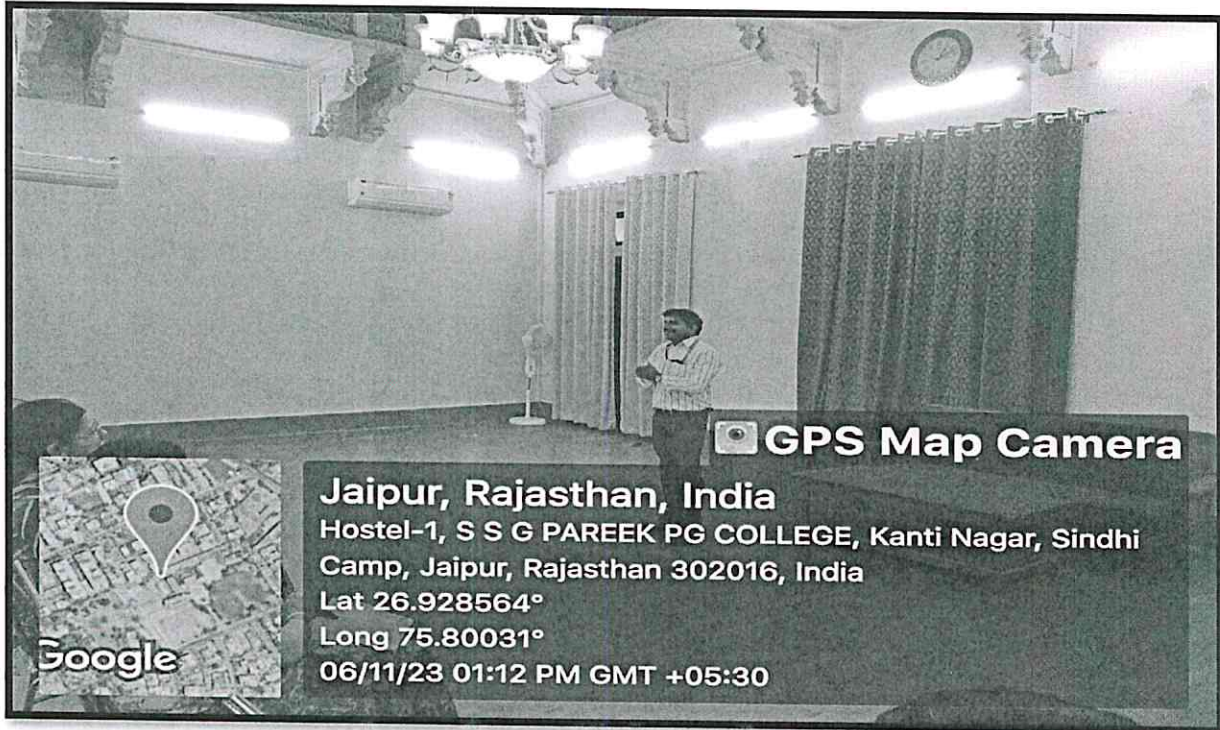
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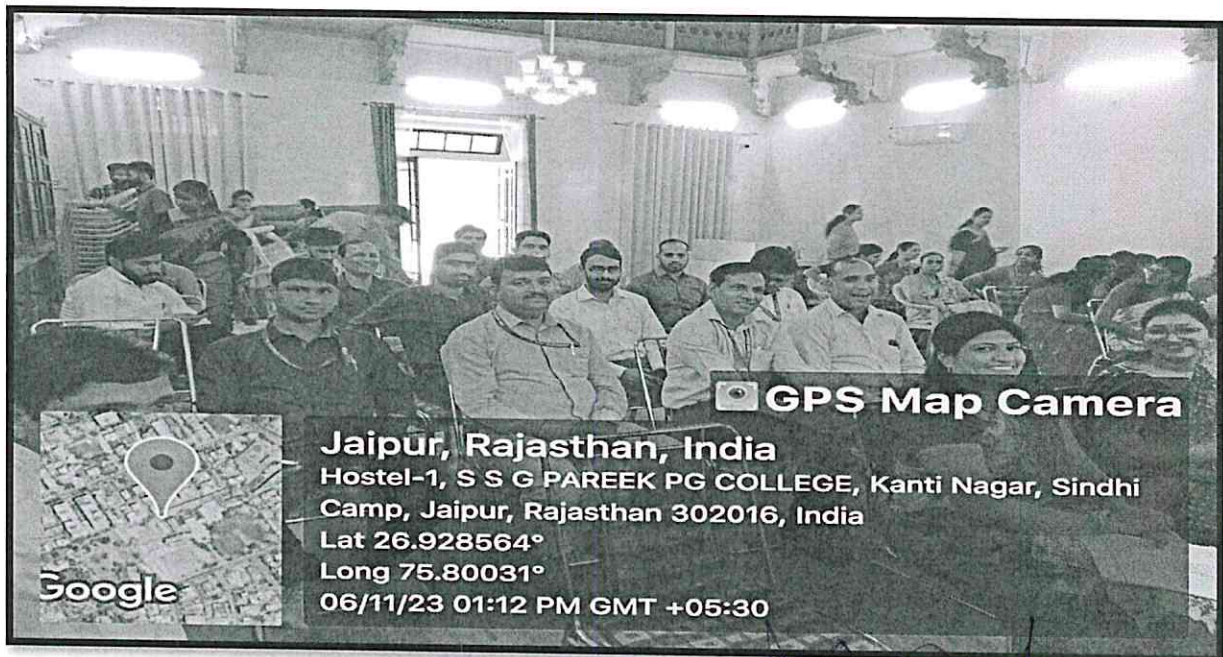
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## Dr.O.P.Nair interect with the faculty members



Participant in Seminar

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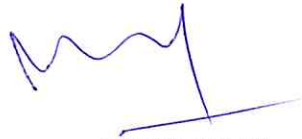
DATE- 28-09-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A SEMINAR ON "THE MULTIDISCIPLINARY CONFERENCE ON SHAPING THE FUTURE: TRENDS AND INSIGHTS FOR TOMORROW" WILL BE ORGANIZED ON SEPTEMBER 29 TO 30, 2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

  
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## Report on the International Multidisciplinary Conference on Shaping the Future: Trends and Insights for Tomorrow

**Date:** September 29-30, 2023

**Venue:** S.S.G Pareek P.G. College, Banipark, Jaipur

On September 29 and 30, 2023, S.S.G Pareek P.G. College in Banipark, Jaipur, hosted an International Multidisciplinary Conference titled "Shaping the Future: Trends and Insights for Tomorrow." The conference brought together an array of experts, scholars, and professionals from various fields to discuss emerging trends and insights that are shaping the future across multiple disciplines.

### Day 1: Inaugural Ceremony and Keynote Addresses

**Inaugural Ceremony:** The conference began with an inaugural ceremony attended by distinguished guests and participants from around the world. The Principal of S.S.G Pareek P.G. College delivered the welcome address, emphasizing the importance of multidisciplinary approaches in addressing future challenges.

### Keynote Addresses:


#### 1. Dr. Jolly Sahni:

Dr. Sahni delivered a keynote address on "Global Trends Shaping Future Industries." She discussed the impact of technological advancements, globalization, and demographic shifts on various sectors and emphasized the need for adaptive strategies.

#### 2. Dr. Manguram:

Dr. Manguram's keynote focused on "Innovations in Healthcare and Biotechnology." He highlighted recent breakthroughs in medical research and biotechnology that have the potential to revolutionize healthcare delivery and outcomes.

#### 3. Ms. Ismat Zarin:

  
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Ms. Zarin spoke on "The Future of Education in the Digital Age." She explored the role of digital technologies in transforming education systems and the opportunities and challenges associated with online learning, artificial intelligence, and personalized education.

#### 4. Dr. Meghna Chhabra:

Dr. Chhabra's keynote address was on "Sustainable Development and Environmental Challenges." She discussed the urgent need for sustainable practices in various industries and the role of interdisciplinary research in addressing environmental issues.

### Day 2: Technical Sessions and Panel Discussions

#### Technical Sessions:

##### 1. Session on Technological Innovations:

- This session covered advancements in artificial intelligence, machine learning, and robotics. Speakers discussed how these technologies are transforming industries such as manufacturing, transportation, and finance.

##### 2. Session on Social Sciences and Humanities:

- Scholars from various fields presented research on societal trends, cultural transformations, and the impact of globalization on local communities. The session highlighted the importance of understanding human behavior and cultural dynamics in shaping the future.

##### 3. Session on Business and Economics:

- Experts discussed emerging trends in global markets, the future of work, and the impact of economic policies on business environments. The session included discussions on entrepreneurship, innovation, and the role of technology in economic development.
- **Session on Biological Science and technology:** Experts discussed emerging trends in biological science and technology, the future of work, and the impact of economic policies on business environments. The

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session included discussions on entrepreneurship, innovation, and the role of technology in economic development.

## Panel Discussions:

### 1. Panel on Interdisciplinary Research:

- A diverse panel of experts discussed the benefits and challenges of interdisciplinary research. They emphasized the need for collaboration across disciplines to address complex global issues and drive innovation.

### 2. Panel on Policy and Governance:

- This discussion focused on the role of policy and governance in shaping future trends. Panelists addressed topics such as sustainable development, public health, and the role of government in fostering innovation and economic growth.

The International Multidisciplinary Conference on Shaping the Future: Trends and Insights for Tomorrow at S.S.G Pareek P.G. College was a resounding success. It provided a platform for meaningful discussions, knowledge exchange, and networking among participants from diverse fields. The insights and ideas shared during the conference are expected to contribute significantly to shaping future research, policies, and practices across various disciplines.

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**IC SFTIT<sup>23</sup>**  
**(HYBRID MODE)**

**29-30**  
**SEPTEMBER**  
**2023**

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on  
**Shaping the FUTURE**  
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Dr. Akanksha Johar	Tech. Session IV

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 Ms. Poornima Soni  
 Ms. Pooja Singh  
 Mr. Nikhil Sharma  
 Mr. Nikhil Jangid

**SOUVENIR & PUBLICATION**

Dr. Ravi Kant Modi  
 Dr. Ashok Kumar (JNVU)  
 Dr. Mahesh Kumar Bhimwal  
 Ms. Gixy Joon  
 Dr. Aarti Chopra  
 Mr. Ravi Pinara

**STAGE MANAGEMENT**

Ms. Deepshikha Sharma  
 Ms. Charu Gupta  
 Ms. Jyoti Jhanwar  
 Ms. Ritu Khandelwal

**ANCHORING**

Dr. Aarti Chopra  
 Dr. Ravi Kant Modi  
 Dr. Shweta Jaiman Sharma  
 Ms. Shweta Sharma (Botany)

**RAPPORTEUR**

Dr. Aarti Chopra (Master Rapporteur)  
 Ms. Iram Sehar  
 Dr. Sanskriti Sharma  
 Ms. Deepika Singla  
 Ms. Vibha Pareek  
 Ms. Divya Sharma  
 Ms. Medha Samvedi

**CATERING**

Mr. Jaidev Kumar  
 Mr. Brijesh Kumar Sharma  
 Mr. Kuldeep Kumar  
 Mr. Deepak Jangid  
 Mr. Jitendra Kumar Yogi  
 Mr. Vijay Kumar Pipaliwal  
 Mr. Dharmendra Choudhary

**TRANSPORTATION**

Mr. Prateek Pareek  
 Mr. Manoj Kumar Sharma  
 Mr. Yogesh Yadav  
 Dr. Ramesh Chand Swami

**SUPPORTING STAFF**

Mr. Madan Gopal	Hall Staff Lunch
Mr. Pankaj	Hall Staff Lunch
Mr. Sitaram	Outside
Mr. Shankar Lal	Outside

**SEMINAR HALL & REFRESHMENT (LOGISTICS)**

Mr. Kamal	Guest Management
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**STALL REFRESHMENT & HALL (LOGISTICS)**

Ms. Prem	Staff Lunch
Ms. Manju	
Ms. Nirmla	
Ms. Meera Gurjar	Staff Lunch
Ms. Sarita	Guest Management
Ms. Archana	Guest Management
Mr. Ranglal	Gifts & Memento Room

*(Handwritten Signature)*  
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**JAIPUR**





**INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON  
SHAPING THE FUTURE TRENDS AND INSIGHTS FOR TOMORROW  
(ICSFTIT HYBRID-2023)**

*Organized by*  
**S.S.G. Pareek P.G. College**  
**Jaipur, Rajasthan, India**  
**&**  
**Inspira Research Association-IRA**  
**Jaipur, Rajasthan, India**

**September 29-30, 2023**

*Venue*

**S.S.G. Pareek P.G. College, Kanti Chandra Road, Banipark, Jaipur**

**PROGRAMME SCHEDULE**

**Day 1**  
**September 29, 2023 (Friday)**

Registration	9:00 - 10:30 am
Inauguration	10:30 - 12:15 pm
High Tea	12:15 - 01:15 pm
Technical Session - I	01:15 - 03:00 pm
Technical Session - II	01:15 - 03:00 pm
Lunch	03:15 pm to 04:30 pm

**Day 2**  
**September 30, 2023 (Saturday)**

Tea	09:30 - 10:00 am
Technical Session - III	10:15 - 12:30 pm
Technical Session - IV	10:15 - 12:30 pm
High Tea	12:30 - 01:00 pm
Valedictory	01:15 - 03:15 pm
Lunch	03:15 to 04:30 pm

  
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PROGRAMME SCHEDULE



**INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON  
SHAPING THE FUTURE TRENDS AND INSIGHTS FOR TOMORROW  
(ICSFTIT HYBRID-2023)**

**INAUGURAL FUNCTION PROGRAMME  
Day 1: September 29, 2023 (Friday) 10:30 am**

Time	Details
10:30-10:35 AM	Welcome of Dignitaries (Invite on Dias) Dr. Aarti Chopra
10:35-10:40 AM	Saraswati Vandana & Lamp Lighting
10:40-10:45 AM	Kulgeet of College
10:45-11:00 AM	Welcome of Guests (with Uparna, Mementos & Gift)
11:00-11:05 AM	Welcome by - SH. LAXMIKANT PAREEK (Secretary, S.S.G. Pareek College & Associated Institutions)
11:05-11:10 AM	Welcome on behalf of College - PROF. (DR.) N.M. SHARMA (Principal, S.S.G. Pareek P.G. College, Jaipur)
11:10-11:15 AM	Welcome & Conference Preview - PROF. (DR.) S.S. MODI (President, Inspira Research Association-IRA, Jaipur)
11:15-11:25 AM	Inaugural Address by Chief Guest- PROF. (DR.) ARVIND KUMAR AGARWAL President (Vice Chancellor), Nirwan University, Jaipur
11:25-11:35 AM	Address by Special Guest- PROF. VON ERIC, Canada (ONLINE) Chairman, Management Development Academy & Former Professor and Dean, Department of Public Administration, University of Rajasthan, Jaipur
11:35-11:45 AM	Address by Guest of Honour- PROF. (DR.) G SORAL Former President, Indian Accounting Association & Former Dean, Faculty of Accounting and Management, MLS University, Udaipur
11:45-11:55 AM	<b>RELEASE OF SOUVENIR BY DIGNITARIES ON DIAS</b>
11:55-12:05 PM	Vote of Thanks on behalf of S.S.G. Pareek P.G. College, Jaipur <b>PROF. (DR.) GOVIND PAREEK</b> (Former President, S.S.G. Pareek College & Associated Institutions)
12:05-12:15 PM	Vote of Thanks on behalf of Inspira Research Association-IRA <b>DR. AARTI CHOPRA</b> (Conference Organizing Secretary & Joint Secretary Inspira-IRA)
12:15-01:15 PM	High Tea

  
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**S.S.G. PAREEK P.G. COLLEGE**  
**JAIPUR**

PROGRAMME SCHEDULE



**INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON  
SHAPING THE FUTURE TRENDS AND INSIGHTS FOR TOMORROW  
(ICSFTIT HYBRID-2023)**

**VALEDICTORY FUNCTION PROGRAMME  
Day 2: September 30, 2023 (Saturday) 01:15 pm**

Time	Details
01:15-01:20 PM	Welcome of Dignitaries (Invite on Dias) Dr. Aarti Chopra
01:20-01:40 PM	Welcome of Guests (with Uparna, Mementos & Gift)
01:40-01:50 PM	Reports of All Tracks - by Master Rapporteur: DR. AARTI CHOPRA
01:50-02:15 PM	Inspira Academic Excellence Awards September - 2023 DR. AARTI CHOPRA
02:15-02:25 PM	Best Paper Awards Technical Session I/II/III/IV - DR. AARTI CHOPRA
	Address by Guest of Honour
02:25-02:35 PM	PROF. (DR.) N.D. MATHUR Dean, Jaipur School of Economics, JECRC University, Jaipur
	Address by Special Guests
02:35-02:45 PM	DR. JAGJIT S. SAINI (ONLINE) Professor of Accountancy Western Michigan University Kalamazoo, Michigan, United States
02:45-02:55 PM	PASTOR ARGUELLES JR. DEAN (ONLINE) College of Computer Studies University of Perpetual Help System Dalta Philippines
02:55-03:05 PM	Valedictory Address by Chief Guest: PROF. (DR.) J.P. SHARMA Former Vice Chancellor, MLS University, Udaipur
03:05-03:10 PM	Vote of Thanks on behalf of S.S.G. Pareek P.G. College, Jaipur PROF. (DR.) N.M. SHARMA (Principal, S.S.G. Pareek P.G. College, Jaipur)
03:10-03:15 PM	Vote of Thanks on behalf of Inspira Research Association-IRA DR. RAVI KANT MODI Conference Secretary & General Secretary, Inspira-IRA & HOD, Faculty of Commerce, LBS PG College, Jaipur
03:15-04:30 PM	Lunch

  
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PROGRAMME SCHEDULE

SEPT  
 SEPTEMBER 29, 2023

## RESOURCE PERSONS

### TECHNICAL SESSION - I (Commerce, Economics & Management)

### TECHNICAL SESSION - II (Education, Humanities & Social Sciences)

#### CHAIRPERSON



**PROF. (DR.) G. SORAL**  
 Past President  
 Indian Accounting Association  
 Former Dean  
 University College of Comm. & Mgmt. Stud.  
 MLS University, Udaipur, Rajasthan



**PROF. (DR.) MANVINDER S. PAHWA**  
 Professor  
 Faculty of Management Studies  
 Marwadi University, Rajkot, Gujarat

#### ADDITIONAL CHAIRPERSONS



**CMA DR. KINNARRY V THAKKAR**  
 Professor and Head  
 Department of Commerce  
 University of Mumbai Kalina, Santacruz (e)



**PROF. (DR.) MAMTA JAIN**  
 Professor & Chairman BOS (EAFM)  
 Department of EAFM (Commerce)  
 University of Rajasthan, Jaipur, Rajasthan

#### KEYNOTE SPEAKERS



**DR. JOLLY SAHNI**  
 Director, Jubilation Office Associate  
 Director, MBA Program  
 Prince Sultan University  
 Riyadh, Saudi Arabia



**DR. MANGU RAM**  
 Head  
 Department of Accounting  
 JNV University, Jodhpur



**MS. ISMAT ZARIN**  
 Assistant Professor  
 Department of English  
 University of Asia Pacific  
 Dhaka, Bangladesh



**DR. MEGHNA CHHABRA**  
 Professor  
 Delhi School of Business New Delhi, India



**DR. RAJNISH KLER**  
 Associate Professor  
 Moti Lal Nehru College (Evening)  
 University of Delhi, Delhi



**PROF. (DR.) GAURAV LODHA**  
 Professor  
 Department of Commerce  
 School of Business & Commerce  
 Manipal University Jaipur, Jaipur, Rajasthan

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DATE- 20-09-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF MUSIC DEPARTMENT THAT A 3-DAYS NATIONAL SEMINAR ON MUSIC AND TECHNOLOGY WILL BE ORGANIZED ON 21 TO 23 SEPTEMBER 2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 11:00 A.M.

VENUE: - S.S.G. PAREEK P.G. COLLEGE

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### COPY TO:

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2. VICE PRINCIPAL
3. IQAC
4. ALL HEAD OF DEPARTMENTS
5. ACCOUNT SECTION



## Report on the 3-Day National Seminar on Music and Technology.

**Date:** September 21-23, 2023

**Venue:** S.S.G Pareek P.G. College, Banipark, Jaipur

From September 21 to September 23, 2023, S.S.G Pareek P.G. College, Banipark, Jaipur, hosted a highly anticipated national seminar in collaboration of Naad Nartan, Ministry of culture, Gov.of India. focusing on the intersection of music and technology. This three-day event brought together experts, scholars, students, and enthusiasts from across the country to explore the dynamic relationship between music and technological advancements.

### Day 1: Inaugural Ceremony and Keynote Addresses

**Inaugural Ceremony:** The seminar commenced with an inaugural ceremony graced by distinguished guests, including Prof. P.C. Trivedi, Pro Vice-Chancellor, and Prof. Madhu Bhatt Tailang, Former Dean, music department University of Rajasthan. The Principal S.S.G Pareek P.G. College Dr.N.M.sharma delivered the welcome address, emphasizing the seminar's importance in bridging the gap between traditional music and modern technology.

### Keynote Addresses:

#### 1. Prof. Madhu Bhatt Tailang:

- Prof. Tailang delivered the first keynote address on "The Evolution of Music through Technology," highlighting how technological advancements have transformed music production, distribution, and consumption. She emphasized the historical perspective and the future potential of technology in the music industry.

#### 2. Dr. Ananya Sharma (Musicologist):

- Dr. Sharma's address focused on "The Role of Technology in Sound Engineering," providing insights into the latest tools and techniques used in the music industry to enhance sound quality and performance.

### Day 2: Technical Sessions and Workshops

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## Technical Sessions:

### 1. Session on Digital Music Production:

- This session explored the various software and hardware tools available for digital music production. Speakers demonstrated how technology has democratized music creation, allowing anyone with a computer to produce high-quality music.

### 2. Session on Music Distribution Platforms:

- Experts discussed the impact of streaming services, social media, and other digital platforms on music distribution. The session covered the benefits and challenges of digital distribution for artists.

## Workshops:

### 1. Workshop on Music Production Software:

- Participants had hands-on experience with popular music production software like Ableton Live, FL Studio, and Logic Pro. The workshop was led by industry professionals who guided participants through the basics of creating and editing music tracks.

### 2. Workshop on Live Sound Engineering:

- This workshop focused on the technical aspects of live sound engineering, including setting up sound systems, mixing live performances, and troubleshooting common issues. Participants learned from seasoned sound engineers with extensive experience in live events.

## Day 3: Panel Discussions and Cultural Evening

### Panel Discussions:

#### 1. Panel on Future Trends in Music Technology:

- A diverse panel of musicians, technologists, and academics discussed the future of music technology. Topics included artificial intelligence in music composition, virtual reality concerts, and the potential for blockchain in music rights management.

#### 2. Panel on Music Education and Technology:

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- This discussion centered on how technology is reshaping music education. Panelists shared their experiences with online music lessons, educational apps, and the integration of technology in traditional music curricula.

**Cultural Evening:** The seminar concluded with a cultural evening that showcased a fusion of traditional and contemporary music performances. Students and guest artists performed, demonstrating the practical applications of the technological concepts discussed during the seminar. The evening was a celebration of the rich musical heritage of India and the innovative possibilities brought about by technology.

The 3-day national seminar on music and technology at S.S.G Pareek P.G. College was a resounding success. It provided a platform for meaningful discussions, hands-on learning, and cultural exchange. Participants left with a deeper understanding of how technology is transforming the music landscape and a renewed appreciation for the timeless art of music.

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Dr.O.P.Nair Introduce the guest at conference venue

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# तीन दिवसीय राष्ट्रीय सेमिनार का समापन



## महानगर संवाददाता

जयपुर। केंद्रीय सांस्कृतिक मंत्रालय, नाद-नर्तन और एसएसजी पारीक पीजी महाविद्यालय के संयुक्त तत्वावधान में महाविद्यालय के सभागार में आयोजित तीन दिवसीय राष्ट्रीय सेमिनार का शनिवार को समापन हुआ। प्रो. रवि शर्मा के निर्देशन और सेमिनार संयोजक डॉ. मोहन नायक के संयोजन में यह सेमिनार आयोजित किया गया। सेमिनार में मुख्य अतिथि जयनारायण व्यास विश्वविद्यालय के पूर्व कुलपति प्रो. पीसी त्रिवेदी रहे। अध्यक्षता प्रसिद्ध कवि एवं कला आलोचक डॉ. राजेश कुमार व्यास ने की।

तैलंग के शिष्य सुप्रसिद्ध गायक डॉ. विजयेन्द्र गौतम के शास्त्रीय गायन से किया गया, जिसमें उन्होंने राग नट भैरव में विलंबित झुमरा ताल में ख्याल- 'समझत नाही उधो तुम बृज बिरहन के मन की...', 'छोटा ख्याल मध्य लय तीनताल में गुणीजन बखाने गुण की...' और मीरा का भजन पिया बिन सुनो छ जी म्हारो देस... गाकर गायन से सभी को भाव-विभोर किया। तबले पर रविंद्र कुमार सोनी और हारमोनियम पर नरेश मिश्रा ने संगत की। सेमिनार के समापन समारोह में कॉमर्स कॉलेज के पूर्व प्राचार्य प्रो. नवीन माथुर, सिंडिकेट सदस्य प्रो. पीएस वर्मा, प्रो. गोविंद पारीक, ध्रुवपद गायिका प्रो. मधुभट्ट तैलंग, पारीक कॉलेज के



# मीरा का भजन सुनकर संगीत प्रेमी हुए भाव विभोर

जागो इंडिया जागो

सिटी रिपोर्टर . जयपुर

ध्रुवपदाचार्य पंडित लक्ष्मण भट्ट तैलंग के शिष्य सुप्रसिद्ध गायक डॉ. विजयेन्द्र गौतम ने अपनी शास्त्रीय गायकी और संगीत शैली की ऐसी अविरल धारा बहाई जिसमें डुबकी लगाने से शास्त्रीय संगीत प्रेमी खुद को नहीं रोक पाए। मौका था सांस्कृतिक मंत्रालय, भारत सरकार, नाच-नर्तन एवं एसएसजी. पारीक पी.जी. महाविद्यालय, जयपुर के संयुक्त तत्वावधान में महाविद्यालय के सभागार में आयोजित संगीत के तीन दिवसीय राष्ट्रीय सेमिनार के समापन समारोह के अंतर्गत कार्यक्रम का। इस मधुर अवसर पर डॉ. विजयेन्द्र गौतम ने राग नट भैरव



“समझत नाही उधो तुम वृज विरहन के मन की”, “छोटा ख्याल मध्य लय तीनताल में गुणीजन बखाने गुण की” तथा मीरा का भजन पिया विन सुनो छ जी म्हारो देस गाकर सभी को भाव विभोर एवं संगीतमय कर दिया। तबले पर रविंद्र कुमार सोनी एवं हारमोनियम पर नरेश मिश्रा ने

जय नारायण व्यास विश्वविद्यालय, जोधपुर के पूर्व कुलपति प्रो. पी.सी. त्रिवेदी एवं अध्यक्षता डॉ. राजेश कुमार व्यास, प्रसिद्ध कवि एवं कला आलोचक ने की। प्रतिभागियों ने मंच पर अपनी अपनी प्रस्तुतियों से समां बांधा तथा प्रतिभागियों को बेस्ट रिसर्च पेपर का अवार्ड एवं प्रमाण पत्र भी



# तीन दिवसीय राष्ट्रीय सेमिनार का समापन



## महानगर संवाददाता

जयपुर। केंद्रीय सांस्कृतिक मंत्रालय, नाद-नर्तन और एसएसजी पारीक पीजी महाविद्यालय के संयुक्त तत्वावधान में महाविद्यालय के सभागार में आयोजित तीन दिवसीय राष्ट्रीय सेमिनार का शनिवार को समापन हुआ। प्रो. रवि शर्मा के निर्देशन और सेमिनार संयोजक डॉ. मोहन नायक के संयोजन में यह सेमिनार आयोजित किया गया। सेमिनार में मुख्य अतिथि जयनारायण व्यास विश्वविद्यालय के पूर्व कुलपति प्रो. पीसी त्रिवेदी रहे। अध्यक्षता प्रसिद्ध कवि एवं कला आलोचक डॉ. राजेश कुमार व्यास ने की।

तैलंग के शिष्य सुप्रसिद्ध गायक डॉ. विजयेन्द्र गौतम के शास्त्रीय गायन से किया गया, जिसमें उन्होंने राग नट भैरव में विलंबित झुमरा ताल में ख्याल- 'समझत नाही उधो तुम बृज बिरहन के मन की...', 'छोटा ख्याल मध्य लय तीनताल में गुणीजन बखाने गुण की...' और मीरा का भजन पिया बिन सुनो छ जी म्हारो देस... गाकर गायन से सभी को भाव-विभोर किया। तबले पर रविंद्र कुमार सोनी और हारमोनियम पर नरेश मिश्रा ने संगत की। सेमिनार के समापन समारोह में कॉमर्स कॉलेज के पूर्व प्राचार्य प्रो. नवीन माथुर, सिंडिकेट सदस्य प्रो. पीएस वर्मा, प्रो. गोविंद पारीक, प्रो. प्रसिद्ध ध्रुवपद गायिका प्रो. मधुभट्ट तैलंग, पारीक कॉलेज के प्राचार्य प्रो. राजेश कुमार व्यास



# डॉ. विजयेंद्र ने 'समझत नाही उधो तुम ज बिरहन के मन की' की प्रस्तुति दी



टी रिपोर्टर | राष्ट्रीय सेमिनार के तीन दिवसीय कार्यक्रम  
पदाचार्य पं. लक्ष्मण भट्ट तैलंग के शिष्य डॉ. विजयेंद्र गौतम ने  
भैरव में विलंबित झुमरा ताल में ख्याल 'समझत नाही उधो तुम  
हा के मन की', छोटा ख्याल मध्य लय तीनताल में गुणीजन ब  
की तथा मीरा का भजन 'पिया बिन सूनो छ जी म्हारो देस' ग  
ले पर रविंद्र कुमार सोनी व हारमोनियम पर नरेश मिश्रा ने संगत  
क्रिम सांस्कृतिक मंत्रालय, भारत सरकार, नाद-नर्तन, एस.एस  
क पी.जी. महाविद्यालय के संयुक्त तत्वावधान में महाविद्यालय  
गार में आयोजित हुआ। कार्यक्रम के मुख्य अतिथि जय नार  
न विश्वविद्यालय, जोधपुर के पूर्व कुलपति प्रो. पी.सी. त्रिवेदी  
गियों को बेस्ट रिसर्च पेपर का अवॉर्ड देकर सम्मानित किया र





DATE- 06-09-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A SEMINAR ON "ENTREPRENEURSHIP SKILLS, ATTITUDE AND BEHAVIOUR" WILL BE ORGANIZED ON 07-09-2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - BCA DEPARTMENT, S.S.G. PAREEK P.G. COLLEGE

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## Seminar Report on "Entrepreneurship Skills, Attitude, and Behavior"

**Venue:** BCA Department, S.S.G. Pareek P.G. College, Banipark, Jaipur.

**Date-07-09-2023**

**Resource person- Dr.Rajeev Shrivastava**

The BCA Department of S.S.G. Pareek P.G. College, Banipark, Jaipur, organized a seminar on "Entrepreneurship Skills, Attitude, and Behavior" aimed at fostering an entrepreneurial mindset among students. The seminar focused on the essential skills, attitudes, and behaviors required to succeed as an entrepreneur in today's dynamic business environment.

### **Key Topics Covered**

1. **Understanding Entrepreneurship:**
2. **Essential Entrepreneurial Skills:**
3. **Developing the Right Attitude:**
4. **Understanding Entrepreneurship:**
5. **Essential Entrepreneurial Skills:**
6. **Developing the Right Attitude:**
7. **Entrepreneurial Behavior:**
8. **Case Studies and Real-Life Examples:**

Following the presentation, an interactive session was held, where students asked insightful questions about entrepreneurship. The speaker provided practical advice on how to start a business, develop a business plan, and overcome common challenges faced by entrepreneurs.

The seminar on "Entrepreneurship Skills, Attitude, and Behavior" was highly informative and motivational. Students gained a deeper understanding of what it takes to be a successful entrepreneur, and the importance of cultivating the right skills, attitude, and behavior. The session was well-received, and students expressed their eagerness to apply the knowledge gained to their future endeavors.

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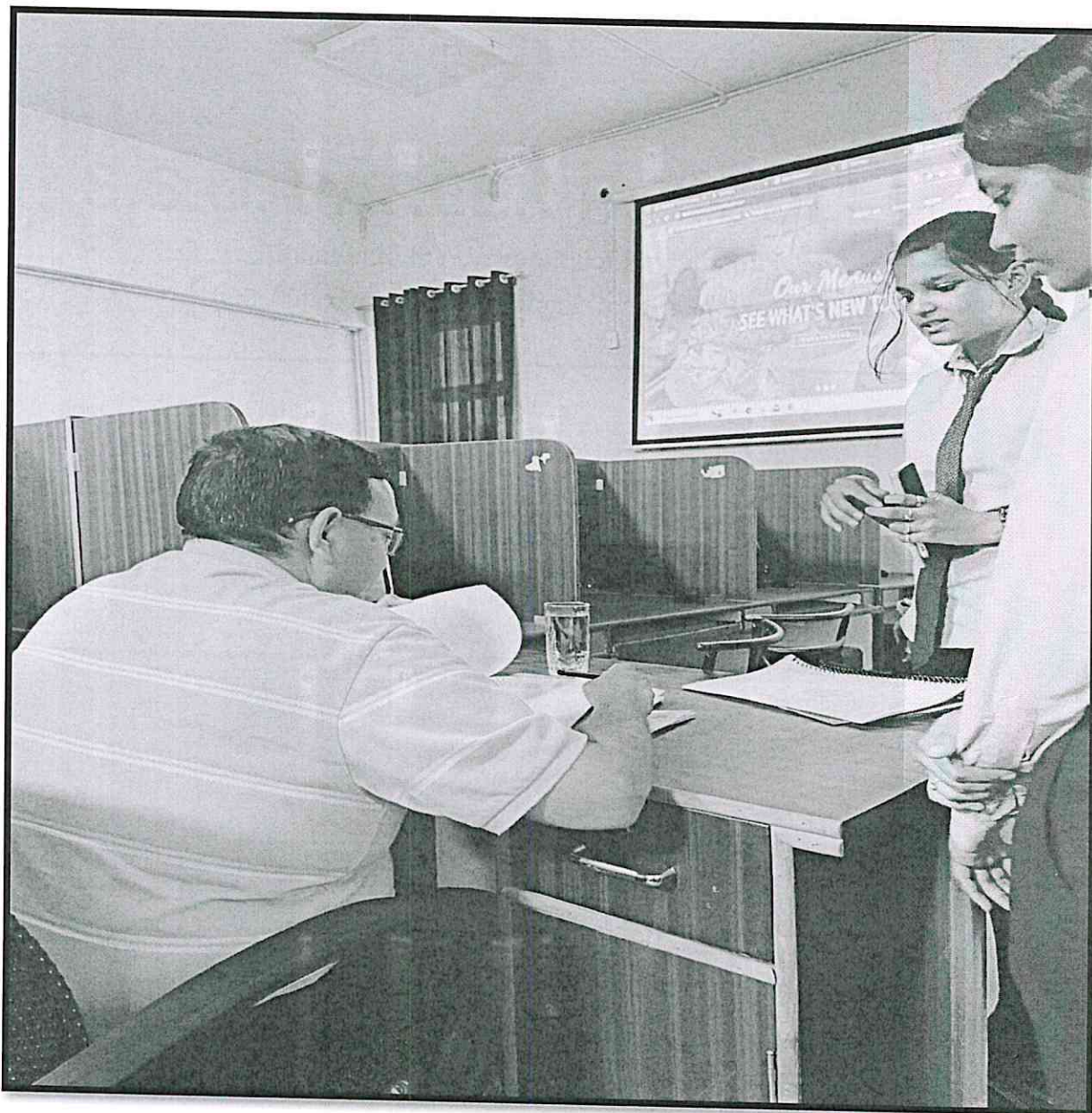
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Dr.Rajeev Shrivastava interact with students during the workshop

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DATE- 05-08-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS THAT A SEMINAR ON "THE EVOLUTION OF STARTUPS" WILL BE ORGANIZED ON 07-08-2023, PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - B.B.A DEPARTMENT, S.S.G. PAREEK P.G. COLLEGE

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## Seminar Report on the Evolution of Startups at S.S.G. Pareek P.G. College

Venue: S.S.G. Pareek P.G. College

Organized by the: B.B.A Department

### Resource Persons:

- **Professor Nikhil Nainani**, Pune Institute of Business Management, Pune, Maharashtra
- **Professor Prince Vishkarma**, Pune Institute of Business Management, Pune, Maharashtra

### Introduction

The seminar on the "Evolution of Startups" was held at S.S.G. Pareek P.G. College with the objective of enlightening students on the dynamics, challenges, and growth trajectories of startups. The session was graced by eminent speakers, Professor Nikhil Nainani and Professor Prince Vishkarma, from the Pune Institute of Business Management, who shared their extensive knowledge and insights on the subject.

### Highlights of the Seminar

#### 1. Introduction to Startups:

- ± Professor Nainani began the session by defining what constitutes a startup, emphasizing the importance of innovation, scalability, and the entrepreneurial mindset.
- ± He highlighted the differences between traditional businesses and startups, noting the fast-paced and high-risk nature of the latter.

#### 2. Historical Evolution of Startups:

- ± Professor Vishkarma took the audience through a historical journey of startups, tracing their evolution from the early 20th century to the present day.
- ± He discussed the impact of technological advancements, economic changes, and globalization on the startup ecosystem.

#### 3. Startup Ecosystem:

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## एसएसजी पारीक पीजी कॉलेज में स्टार्टअप सेमिनार

जयपुर, समाचार जगत न्यूज़। एसएसजी पारीक कालेज में 'एवोल्यूशन ऑफ



स्टार्ट अप' सेमिनार का आयोजन किया गया। सेमिनार के मुख्य वक्ता पुणे इंस्टीट्यूट ऑफ बिज़नेस मैनेजमेंट के प्रोफेसर (सीए) निखिल नैनानी एवं प्रोफेसर प्रिंस विश्वकर्मा रहे। दोनों वक्ताओं ने भारी संख्या में उपस्थित विद्यार्थियों को स्वरोजगार

उत्पन्न करने के संदर्भ में स्टार्टअप के संबंध में सरकार की नीतियों की जानकारी प्रदान की। संस्था के सचिव लक्ष्मीकांत पारीक ने संस्थान की गतिविधियों पर प्रकाश डाला कॉलेज प्राचार्य एन. एम. शर्मा ने अपने विचार व्यक्त किए। समारोह के अंत में सेमिनार संचालिका गीक्षी चौधरी ने सभी को धन्यवाद दिया।

  
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DATE- 02-07-2023

## NOTICE

THIS IS TO INFORM ALL THE STUDENTS OF BOTANY DEPARTMENT THAT A SEMINAR ON "TRENDING RESEARCH OPPURTUNITY IN BOTANY" WILL BE ORGANIZED ON 03-07-2023. PRESENCE IS COMPULSORY FOR ALL THE STUDENTS.

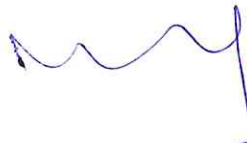
TIME: – 10:00 A.M. TO 12:00 P.M.

VENUE: - SEMINAR HALL, S.S.G. PAREEK P.G. COLLEGE

  
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## Report on Seminar

**Title: Seminar on Trending Research opportunity in Botany.**

**Date: -03-07-2023**

**Venue: - Seminar Hall.**

**Resource Person- Dr.Yogita Tyagi**

The Seminar on Research Methods in Biological Science brought together researchers, academicians, and students to explore and discuss the latest advancements, techniques, and best practices in botany research. The seminar aimed to enhance the understanding of various research methods, foster collaboration, and promote excellence in the field of botany.

- Principles of experimental design and hypothesis formulation.
- Planning and conducting controlled experiments.
- Overview of botany tools
- Introduction to bioinformatics tools and databases.
- Analysis of biological data, including genomics and proteomics..
- Applications of imaging in biological research.
- Strategies for conducting field research in botany.
- Biodiversity assessment and conservation methodologies.
- Introduction to statistical methods for analyzing biological data.
- Interpreting and presenting research findings in the field of Botany.

Engaging panel discussions featured experts sharing their experiences and insights. Case studies provided real-world examples of successful application of research methods in biological science. The seminar provided networking breaks, fostering collaboration and the exchange of ideas among participants, speakers, and experts in the field of botany. The Seminar on opportunity in Botany was instrumental in providing a platform for knowledge sharing and collaboration in the field of biological research. Attendees gained valuable insights into cutting-edge research methods and best practices, enhancing their capabilities in designing and conducting impactful biological studies. The organizers are commended for creating a forum that contributes to the advancement of research in biological science.

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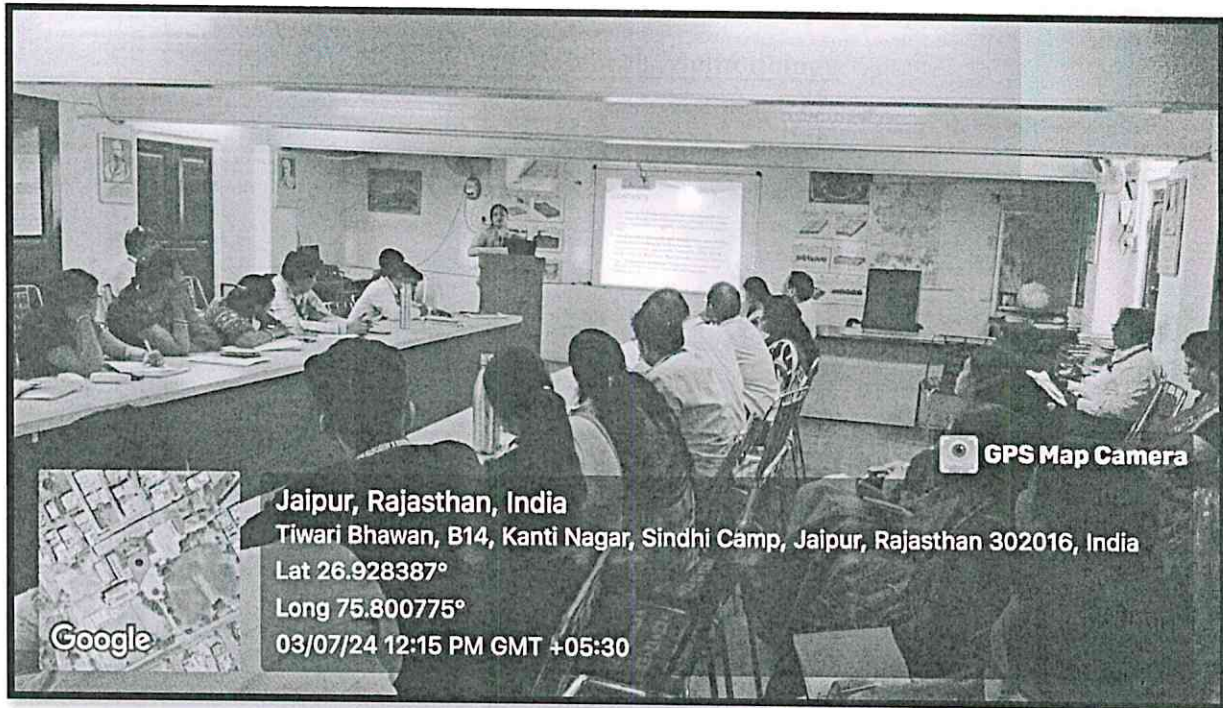
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Interactive session during the seminar

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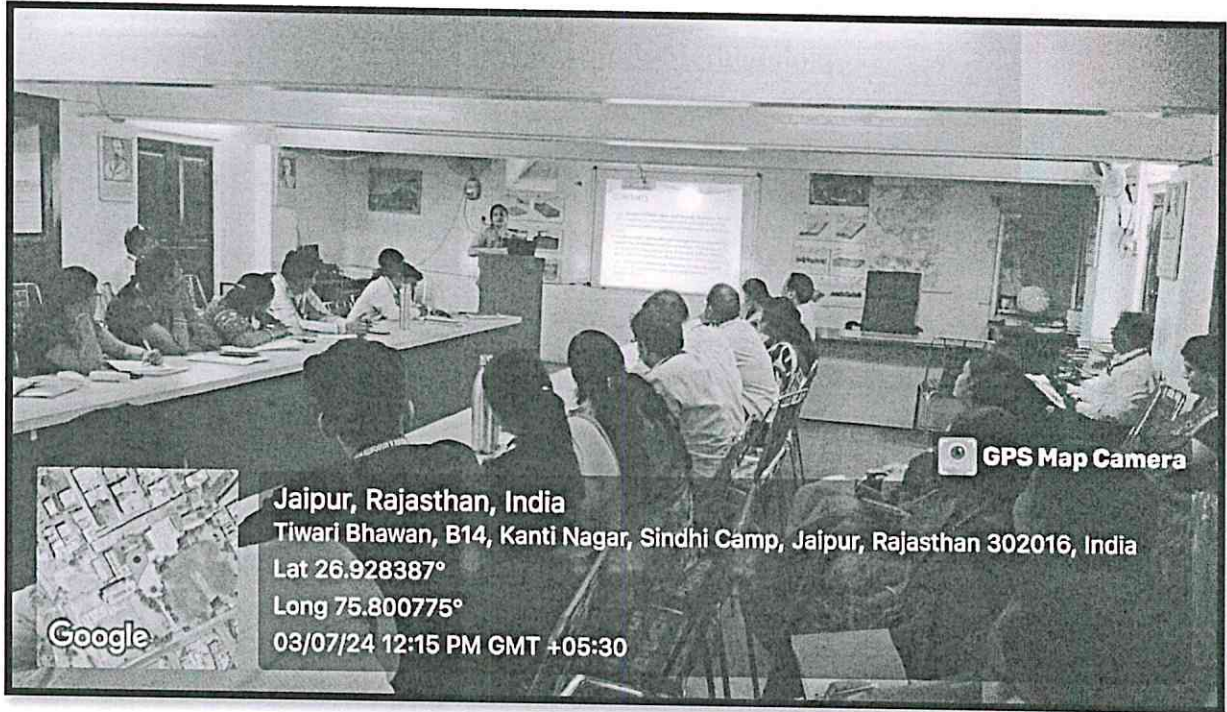
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